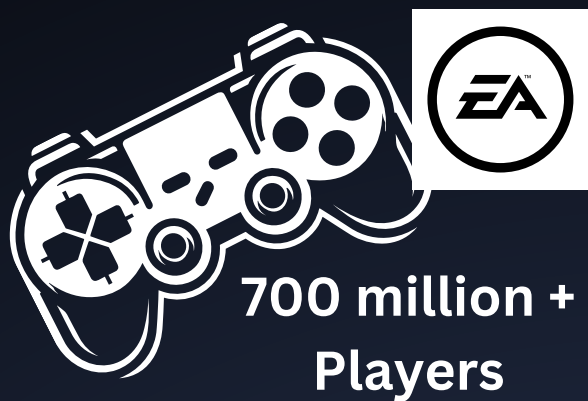




This is an overview of VR users up to 2023

Electronic Arts (EA)



Visual Reality (VR)

In 2023, EA's network reached a milestone of engaging **700 million** players.

EA Games

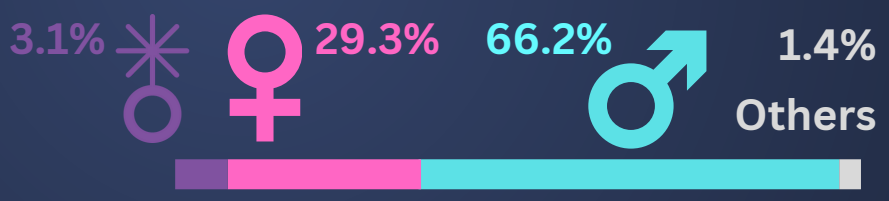
- Sports Games
- Action and Adventure Games
- Simulation Games
- Racing Games
- Strategy Games
- Role-Playing Games (RPGs)



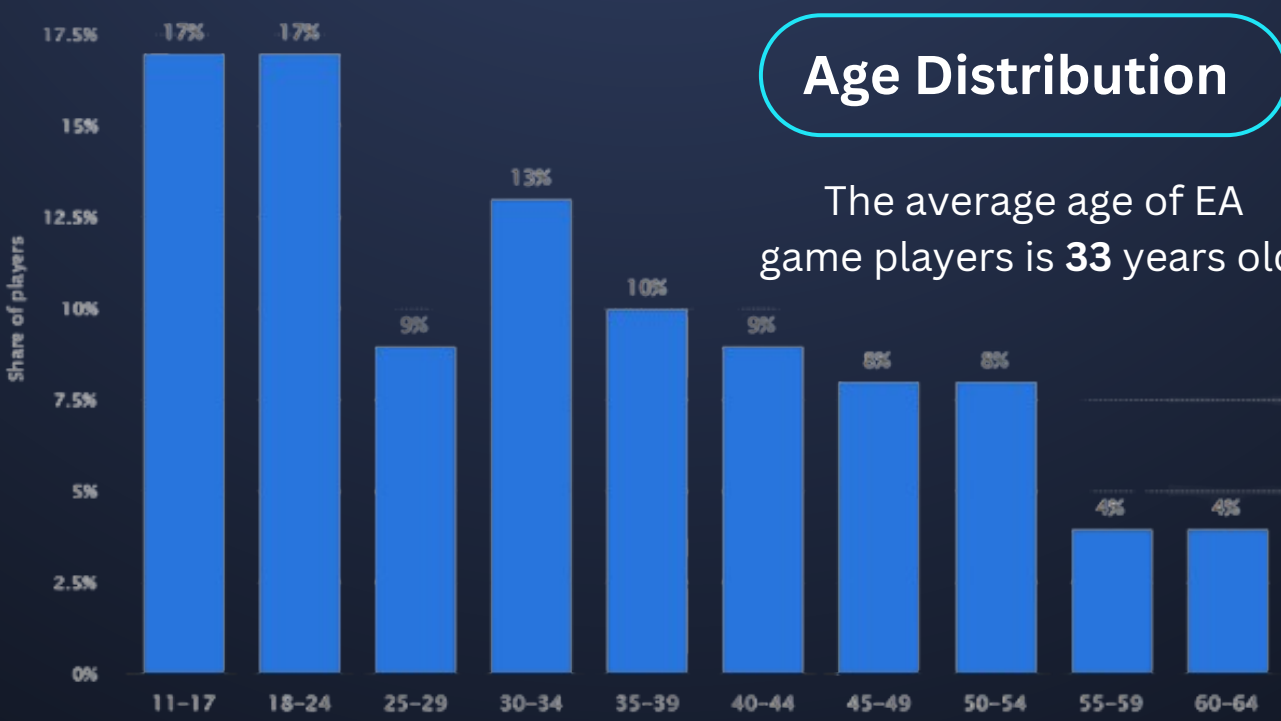
Where to Play?

- Xbox One, Xbox Series X | S,
- PlayStation 4, PlayStation 5
- PC (Steam, Origin)
- Mobile Devices

Our Players



About **66.2%** of EA players are **male**, **29.3%** are **female**, **3.1%** of **non-binary**, and **1.4%** prefer to self-describe.



Age Distribution

The average age of EA game players is **33** years old.

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